

If I'm Elected

Name: _____ **Period** _____

1. Who owns the Government?
2. _____ out of 4 people are fed up with government.
3. What office is Polly Diller running for?
4. Who is Gaston Caperton?
5. Cleve Benedict belongs to which party?
6. What is the lifeblood of politics?
7. What is the best medium in politics for advertising?
8. How important is the 30 second television commercial?
9. What is free, or earned, media?
10. What is negative, or attack, advertising?
11. How hard is it for a "public person" to win a lawsuit for slander?
12. What is the least effective media in terms of benefit for the voters is _____.
13. According to the campaign ad, can you trust Clinton economics?
14. Why was a petition drive necessary to get Ross Perot's name on the ballot in all 50 states?
15. Which Presidential candidate appeared on MTV & the Arsenio Hall Show?
16. How long is the average "sound bite"?
17. Which Presidential candidate used the "infomercial"?
18. Are candidates obligated to debate before the public?
19. Can we determine what a candidate really believes?
20. In the absence of facts, what do most people use to decide which candidate they will vote for?
21. Did Polly Diller Win?